

Two sessions from 14h15 to 15h15 and 15h30 to 16h30

How to become more discoverable online

Speaker: Ruvimbo L Makumbe

In this session, we'll explore simple and effective ways to get seen and heard online—especially through social media. Whether you're part of a church, a community group, or just want to grow your presence, we'll look at what's working right now on platforms like Instagram, Facebook, and others.

We'll talk about how to use these tools in a way that's positive, safe, and true to your values. You'll also learn how to stay responsible online, follow good digital habits, and make sure your online presence reflects who you are and what you stand for.



Ruvimbo is responsible for developing and delivering training programmes for Digital Labs. These are presented in various ways such as workshops with dioceses and ordinands. In addition, Ruvimbo manages the content development across our different Digital Labs touch-points which include webinars, on-demand training via YouTube, newsletter and more.

Interesting fact: Ruvimbo is currently doing a part-time MA in ecumenical studies at Queens Foundation